



## **BONFIRE GATHERING**

*Igniting passion and growing the game ecosystem in Thailand.*

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### **Job Description**

**Job Title:** Senior Product Associate

**Location:** Rama 3, Bangkok

**Reports To:** Product Manager

**Job Type:** Full-Time

#### **About Us:**

BONFIRE GATHERING is a new and dynamic player in the game industry, led by Oat Pramote Pathan, committed to delivering immersive gaming experiences to Thai players. We are seeking a dynamic and experienced Senior Product Associate to join our game team. As a key player, you will leverage your product management skills to drive the success of our games, collaborating closely with our development team to ensure seamless project execution. You will play a pivotal role in shaping the direction of our games, working with a small, agile team of passionate professionals to deliver high-quality gaming experiences. Your ability to manage projects, prioritize tasks, and align cross-functional teams will be essential in achieving our goals.

#### **Job Summary:**

As the Senior Product Associate, you will lead our Product and Operation unit and play a crucial role in ensuring the quality and cultural relevance of our games for the Thai gaming community. You will collaborate closely with the Product Manager and have the chance to influence the direction of our games.

#### **Key Responsibilities:**

##### **Game Planning and Design**

- Collaborate with the Product Manager to shape game direction, features, and mechanics.
- Contribute to the creation of detailed game design documents and proposals.
- Align game planning with quality standards and player preferences.

##### **Test Planning and Execution**

- Work with the Product Manager to develop test plans and strategies.



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- Execute comprehensive test cases, taking into account Thai gaming preferences.
- Manage test documentation.
- Collaborate with LQA and translators to ensure accurate and culturally relevant localization of our games for the Thai gaming community.
- Ensure that our games meet the highest quality and cultural standards for the Thai gaming market.

### **Bug Tracking and Reporting**

- Oversee the bug tracking process, ensuring precise documentation and reporting of issues.
- Collaborate with developers and designers to resolve issues.

### **Team Leadership**

- Lead and inspire a small team of dynamic Product Associate and LQA/QA testers.
- Foster a collaborative and high-performing team culture.
- Provide guidance and support to team members.

### **Process Improvement**

- Continuously enhance testing processes and methodologies to boost efficiency and effectiveness.
- Implement best practices in quality assurance and game planning.

### **Collaboration**

- Foster collaboration with cross-functional teams, including product managers, marketing and communication team, and developer.

### **Qualifications:**

- Bachelor's degree in a relevant field or equivalent work experience.
- Proven experience in LQA/QA testing and game planning.
- Strong leadership and team management skills.
- Excellent problem-solving and analytical skills.
- Familiarity with Thai gaming preferences is a must. Passion for gaming, in-depth knowledge of game lore, characters, and narratives, and a deep understanding of games is a plus.
- Strong communication and interpersonal skills.
- Get-it-done attitude with a result-driven approach.



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- Proficiency in both Thai and English (Chinese is a plus).
- Proficiency in Microsoft Word, Excel, and PowerPoint.
- Experience with using AI tools to streamline workflows, generate ideas, and enhance game development is a plus.

### **Office Location and Hours:**

- Yan Nawa, Rama 3, Bangkok (BRT Wat Dan) – Parking available
- 10:00 AM - 7.00 PM, Monday to Friday (Onsite)

### **Why BONFIRE GATHERING?**

At BONFIRE GATHERING, we offer an exciting and dynamic work environment where your passion for gaming is highly valued. Join us and be part of a small and agile team that creates memorable gaming experiences for players in the Thai market. Shape the direction of our games and make a significant impact in the gaming industry.

If you are ready to lead and shape the quality, localization, and direction of our games for Thai players, **apply today by sending an email to [career@bonfiregathering.com](mailto:career@bonfiregathering.com) with your resume attached. Please include your expected salary in your application.** Join us and be part of a small and agile team that creates memorable gaming experiences for players in the Thai market.