



BONFIRE GATHERING

Igniting passion and growing the game ecosystem in Thailand.

Job Description

Job Title: Graphic Designer
Location: Rama 3, Bangkok
Reports To: Marketing Lead
Job Type: Full-Time or Contract

Job Summary:

As a Graphic Designer for Games (Banners and Ads) at BONFIRE GATHERING, your primary responsibility will be to create eye-catching and engaging banners for social media, in-game promotions, and advertisements. Your role is crucial in capturing players' attention and driving engagement.

Key Responsibilities:

Banners and Ads

- Create visually appealing banners for social media, in-game promotions, and advertisements.
- Develop compelling designs that align with the game's branding and promotional goals.

Creativity and Reference Exploration

- Inject creativity into your banner designs, making them stand out in a competitive landscape.
- Actively seek new references and trends to enhance the quality and impact of banners.

Cross-Functional Team Collaboration

- Collaborate with marketing teams to understand campaign objectives and ensure that banner designs meet promotional goals.

Qualifications:

- Bachelor's degree or equivalent in graphic design, visual arts, or a related field, **fresh graduates are welcome.**
- Proficiency in Photoshop is a must.



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- Additional skills in video editing, illustration, motion graphics, cartoon drawing, and other design skills are a plus.
- Strong creative and artistic skills with a keen eye for detail.
- Previous experience in creating banners and ads for the gaming industry is a plus.
- Passion for gaming and an understanding of effective banner design for player engagement.
- Get-it-done attitude with a result-driven approach.
- Strong communication and interpersonal skills.

Office Location and Hours:

- Yan Nawa, Rama 3, Bangkok (BRT Wat Dan) – Parking available
- 10:00 AM - 7.00 PM, Monday to Friday (Onsite)

About Us:

BONFIRE GATHERING is a new and dynamic player in the game industry, led by Oat Pramote Pathan, committed to delivering immersive gaming experiences to Thai players. We are dedicated to fostering innovation and creativity in the world of gaming. At BONFIRE GATHERING, we value passion, teamwork, and a relentless pursuit of excellence.

We are currently seeking talented and enthusiastic individuals to join our team and contribute to our mission. If you're passionate about gaming and eager to be a part of an innovative and dynamic company, we encourage you to explore the exciting career opportunities with us. Join us in creating memorable gaming experiences and pushing the boundaries of what's possible in the gaming industry.

Why BONFIRE GATHERING?

At BONFIRE GATHERING, we offer an exciting and dynamic work environment where your passion for gaming is highly valued. Join us and be part of a small and agile team that creates memorable gaming experiences for players in the Thai market. Shape the direction of our games and make a significant impact in the gaming industry.

If you are ready to take a role and you are excited about shaping the direction of our games for Thai players, **apply today by sending an email to career@bonfiregathering.com with your resume and portfolio attached. Please include your expected salary in your**



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